

**Contact:
Marketing
Committee**
Walla Walla
Catholic Schools
Phone: (509)525-
3030
Fax: (509)527-0361

919 East Sumach
Street
Walla Walla, WA
99362
www.wearewwcs.com

**WALLA WALLA
CATHOLIC SCHOOLS**

PRESS RELEASE

Walla Walla Catholic Schools Announce Marketing Communications and Enrollment Coordinator position.

Investing in a Bright Future to Ensure That Walla Walla Catholic Schools Continues to Provide an Education for Life.

Walla Walla, WA, October 3, 2017. Walla Walla Catholic Schools looking to continue and advance over 150 years of Catholic education in the Walla Walla Valley seeks a dynamic marketing communications and enrollment coordinator to serve its president, leadership groups, and marketing committee.

The Marketing Communications and Enrollment Coordinator of WWCS, hired by and accountable to the President of Walla Walla Catholic Schools, will facilitate the institution's internal and external communications and enhances both enrollment and retention of students.

The dual role candidate will oversee the institution's communications, will develop, implement, and deploy communication strategic plan including the development of tools and materials, facilitate the institution's internal communication between the board, administration, faculty, staff, parents and students, coordinate marketing activities within the schools, and serve as chairperson for the volunteer marketing committee. Secondly, the candidate will act as the chief enrollment officer, providing advice and support to the President and marketing committee on strategies and tactics to enhance existing marketing and enrollment efforts and to initiate new marketing and enrollment efforts, while assisting in articulating and advertising the unique contributions of Catholic education and WWCS. Coordinator will work with current staff to establish online application, enrollment, and financial aid processes and actively maintain relationships with alumni, especially those with school-age children.

For a full listing of the position including qualifications, closing dates, and to submit resume for consideration, please contact marketing@wearewwcs.com. Position description and qualifications can be found on the Walla Walla Catholic Schools website, wearewwcs.com in the news area.